

MEGAN McGUIRE

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561.245.0888

EDUCATION

Aug 2015 - May 2020
Boston, MA

Northeastern University
BFA in Design
Graphic and Information Design
Concentration

Magna Cum Laude

Feb 2018 - Jul 2018
Sydney, Australia

University of Sydney
Study Abroad

SKILLS

Adobe Creative Suite
Photoshop, Illustrator,
InDesign, After Effects,
Premiere Pro, XD

Procreate

Figma

Sketch

Invision

Wordpress/Divi

Basic HTML & CSS

Microsoft Office

Word, Powerpoint

EXPERIENCE

Nov 2020 - present
Pompano, FL (remote)

Graphic Designer | LIGHTSAIL MARKETING
Responsible for leading client design meetings and designing all marketing content both in-house and for external clients including websites, email campaigns, marketing flyers and brochures, and social media assets for Facebook/LinkedIn

Sept 2019 - May 2020
Boston, MA

Designer | SCOUT STUDIO
Worked with clients of small startups in the Boston area to give their brands a new identity and marketing site as part of a student-led studio team of designers and developers

Jan 2019 - Jul 2019
Framingham, MA

Graphic Design Co-op | THE TJX COMPANIES
Worked with Marshalls Creative team to concept and create designs and animations for all digital content including social media sponsored ads for Facebook/Instagram, emails, Instagram stories, Snapchat filters, social media headers, and web banners

Jun 2017 - Dec 2017
Boston, MA

Digital Media Intern | MASSACHUSETTS CONVENTION CENTER AUTHORITY
Created motion graphics and digital signage for clients and exhibitors of the convention center, organized and updated digital files

Sept 2015 - May 2020
Boston, MA

DREAM Mentor/Co-chair | THE DREAM PROGRAM
Inspire Roxbury youth, ages 5-15, to set and achieve their goals; organize and implement group activities and one-on-one programs; document weekly meetings and record programming attendance